

***Governing Iowa's public
universities and special schools***

University of Iowa
Iowa State University
University of Northern Iowa
Iowa School for the Deaf
Iowa Braille and Sight Saving School
Lakeside Lab Regents Resource Center
Quad-Cities Graduate Center
Southwest Iowa Regents Resource Center
Tri-State Graduate Center



Craig A. Lang, President, *Brooklyn*
Bruce L. Rastetter, Pro Tem, *Alden*
Nicole C. Carroll, *Carroll*
Robert N. Downer, *Iowa City*
Jack B. Evans, *Cedar Rapids*
Ruth R. Harkin, *Cumming*
Greta A. Johnson, *Le Mars*
David W. Miles, *Dallas Center*
Katie S. Mulholland, *Marion*

Robert Donley, *Executive Director*

Joint Statement from Board of Regents and UI Foundation

Release Date: June 28, 2012

Contacts: Sheila Koppin, Communications Director, Board of Regents – (515) 281-3934
Tiffani Shaw, Executive Vice President and COO, UI Foundation – (319) 335-3305

On Monday, June 25, the Board of Regents announced that Board leadership met with President Mason and would be talking to leadership of the UI Foundation. In this conversation, which took place Tuesday, Board leadership and the UI Foundation had very productive discussions, particularly related to the solicitation of funds from patients, and they agreed to keep open their channels of communication.

The Foundation reemphasized its strong commitment to the protection of patient privacy and its steadfast compliance with federal HIPAA privacy regulations.

Additionally, to further assure the confidentiality of the patient-physician relationship, no direct marketing solicitations on behalf of UI Health Care will be made by the physician who is providing care to the patient.

“The meeting has given Board leadership great reassurance in the practices of the UI Foundation,” said Board of Regents President Craig Lang. “We are confident that the UI Foundation will continue its work for the University in a highly ethical manner and in the best interest of Iowans.”

“Our goal is to support the University of Iowa and those it serves, by raising needed funds from private donors to support the public work of this great institution,” added Lynette Marshall who is the President and CEO of the UI Foundation.

###